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Application No. 10/001,580  
2161

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Wong et al.

Title: PRODUCT SELLING AND PRICING SYSTEM AND METHOD

Appl. No.: 10/001,580

Filing Date: 11/01/2001

Examiner: Elisca, Pierre Eddy

Art Unit: 2161

**CERTIFICATE OF MAILING**

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as First Class Mail in an envelope addressed to: Commissioner for Patents, Washington, D.C. 20231, on the date below.

*Chris Escavaille*  
(Printed Name)  
*Chris Escavaille*  
(Signature)  
7/15/02  
(Date of Deposit)

**REPLY AND AMENDMENT TRANSMITTAL**

Commissioner for Patents  
Box NON-FEE AMENDMENT  
Washington, D.C. 20231

Sir:

Transmitted herewith is a Reply and Amendment in the above-identified application.

- Small Entity status under 37 C.F.R. § 1.9 and § 1.27 has been established by a Small Entity statement previously submitted.
- Small Entity statement is enclosed.
- The fee required for additional claims is calculated below:

	Claims as Amended	Previously Paid For	Extra Claims Present	Rate	Additional Claims Fee
Total Claims:	23	—	25	= 0 x \$18.00 =	\$0.00
Independents:	6	—	6	= 0 x \$84.00 =	\$0.00
First presentation of any Multiple Dependent Claims:				+ \$280.00 =	\$0.00
				CLAIMS FEE TOTAL: =	\$0.00

- Applicant hereby petitions for an extension of time under 37 C.F.R. § 1.136(a) for the total number of months checked below:

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<input type="checkbox"/>	Extension for response filed within the first month:	\$110.00	\$0.00
<input type="checkbox"/>	Extension for response filed within the second month:	\$400.00	\$0.00
<input type="checkbox"/>	Extension for response filed within the third month:	\$920.00	\$0.00
<input type="checkbox"/>	Extension for response filed within the fourth month:	\$1,440.00	\$0.00
<input type="checkbox"/>	Extension for response filed within the fifth month:	\$1,960.00	\$0.00
	EXTENSION FEE TOTAL:		\$0.00
	CLAIMS AND EXTENSION FEE TOTAL:		\$0.00
<input type="checkbox"/>	Small Entity Fees Apply (subtract ½ of above):		\$0.00
	TOTAL FEE:		\$0.00

- Please charge Deposit Account No. 06-1447 in the amount of \$0.00. A duplicate copy of this transmittal is enclosed.
- A check in the amount of \$0.00 is enclosed.
- The Commissioner is hereby authorized to charge any additional fees which may be required regarding this application under 37 C.F.R. §§ 1.16-1.17, or credit any overpayment, to Deposit Account No. 06-1447. Should no proper payment be enclosed herewith, as by a check being in the wrong amount, unsigned, post-dated, otherwise improper or informal or even entirely missing, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 06-1447.

Please direct all correspondence to the undersigned attorney or agent at the address indicated below.

Respectfully submitted,

Date July 15, 2002

By Kenneth G. Lemke

FOLEY & LARDNER  
Customer Number: 26371



26371

PATENT TRADEMARK OFFICE

Telephone: (414) 297-5691  
Facsimile: (414) 297-4900

Kenneth G. Lemke  
Attorney for Applicants  
Registration No. 47,746



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THE UNITED STATES PATENT AND TRADEMARK OFFICE

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7/31/02  
*Chris Escavaille*  
(Printed Name)  
*Chris Escavaille*  
(Signature)  
7/15/02  
(Date of Deposit)

REPLY AND AMENDMENT

Commissioner for Patents  
Box NON-FEE AMENDMENT  
Washington, D.C. 20231

Sir:

This communication is responsive to the Office Action dated April 15, 2002,  
concerning the above-referenced patent application.

Please amend the application as follows:

In the Claims:

Marked up versions of the replacement claims as amended below have been  
included in Appendix A of this Reply and Amendment in accordance with 37 C.F.R. §  
1.121.

Please cancel claims 3 and 4 without prejudice.

Please replace claims 1 and 18 with the following claims:

- B1  
1. (Once Amended) A system for selling or pricing a product, the system  
comprising:  
2. a data collection system configured to collect data relating to the  
3. product, including product location data; and  
4.